#### ****Course Standards for Buying****

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| **Standard** | **Activities** |
| [SS.912.FL.2.1:](https://www.cpalms.org/Public/PreviewStandard/Preview/8559) Compare consumer decisions as they are influenced by the price of a good or service, the price of alternatives, and the consumer’s income as well as his or her preferences. | Making Personal Financial Decisions: Lesson 7A <https://www.stlouisfed.org/education/making-personal-finance-decisions-curriculum-unit> |
| [SS.912.FL.2.2:](https://www.cpalms.org/Public/PreviewStandard/Preview/8560) Analyze situations in which when people consume goods and services, their consumption can have positive and negative effects on others. | The Labor Market - The Economic Lowdown Video Series, Episode 5<https://www.stlouisfed.org/education/economic-lowdown-video-series/episode-5-externalities>  Herd Immunity and Positive Externalities <https://www.stlouisfed.org/education/herd-immunity-positive-externalities> |
| [SS.912.FL.2.3:](https://www.cpalms.org/Public/PreviewStandard/Preview/8561) Discuss that when buying a good, consumers may consider various aspects of the product including the product’s features. Explain why for goods that last for a longer period of time, the consumer should consider the product’s durability and maintenance costs. | Cars and Cash: What to Know Before You Go – Informational Text <https://research.stlouisfed.org/publications/page1-econ/2019/02/01/cars-and-cash-what-to-know-before-you-go>  Cars, Cards, and Currency Lesson 4 – The Car Deal Package Lesson <https://www.stlouisfed.org/~/media/education/curriculum/pdf/cards-cars-and-currency-lesson-4.pdf?la=en>  Cars, Cards, and Currency Online Course – The Car Deal Package Online Course <https://www.stlouisfed.org/education/cards-cars-and-currency-online-course-for-teachers-and-students> |
| [SS.912.FL.2.4:](https://www.cpalms.org/Public/PreviewStandard/Preview/8562) Describe ways that consumers may be influenced by how the price of a good is expressed. |  |
| [SS.912.FL.2.5:](https://www.cpalms.org/Public/PreviewStandard/Preview/8563) Discuss ways people incur costs and realize benefits when searching for information related to their purchases of goods and services and describe how the amount of information people should gather depends on the benefits and costs of the information. | Why is it so difficult to buy a high-quality used car? Informational Text <https://www.stlouisfed.org/education/page-one-economics-classroom-edition/buy-high-quality-used-car> |
| [SS.912.FL.2.6:](https://www.cpalms.org/Public/PreviewStandard/Preview/8564) Explain that people may choose to donate money to charitable organizations and other not-for-profits because they gain satisfaction from donating. |  |
| [SS.912.FL.2.7:](https://www.cpalms.org/Public/PreviewStandard/Preview/8565) Examine governments establishing laws and institutions to provide consumers with information about goods or services being purchased and to protect consumers from fraud. | Con ‘em if you can – Online Game <https://www.stlouisfed.org/education/make-the-pitch-in-con-em-if-you-can> |